

1828 L ST NW, Suite 400

Washington, DC 20036

Public Affairs Engagement c/o LUC Media

VideoIndiana, Inc. Dept. L-2380 Columbus, OH 43260-2380 ph: (317) 655-5611 fx: (317) 655-5610

Advertiser Agency Buyer

Salesperson

Revision

Mayors Against Illegal Guns Action(9402) Public Affairs Engagement c/o LUC (5040)

Click, Steve (1579) ph: (317) 636-1313

Product Political/Issues (1129) **Brand** political issue (13047) **Acct Types** National/Political Issue Est/Headline ACTION FUND/ECR07955628 Demo

A35+

Comments **ACTION FUND NEW ORDER**

Invoice 298112 Inv Date 3/31/2013 Terms Cash In Advance Contract

108485 Standard **Bill Type** Period 2/25/2013 - 3/31/2013

CO-OP/Order Type No/Normal **Package**

Gen. Date 4/1/2013 2:14:26PM

AgM

WTHR (WTHR)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract	Line Remarks:	5-5:30A SUNRISE						
	SPOT	5:00:00AM- 5:30:00	Per week (1),Tu,We,Th,Fr	03/28/13 5:10AM (Th)	00:30	Eyewitness News Sunrise 5:00	MAIG13IN1430H	\$300.00	
2.0	Contract	Line Remarks:	5:30-6A SUNRISE						
	SPOT	5:30:00AM- 6:00:00	Per week (1),Tu,We,Th,Fr	03/27/13 5:38AM (We)	00:30	Eyewitness News Sunrise 5:30	MAIG13IN0630H	\$500.00	
3.0	Contract	Line Remarks:	6-7A SUNRISE						
	SPOT		Per week (3),Tu,We,Th,Fr	03/27/13 6:53AM (We)		EYEWITNESS NEWS SUNRISE	MAIG13IN0630H	\$900.00	
	SPOT		Per week (3),Tu,We,Th,Fr	03/28/13 6:14AM (Th)	l	EYEWITNESS NEWS SUNRISE	MAIG13IN1430H	\$900.00	
	SPOT	6:00:00AM- 7:00:00	Per week (3),Tu,We,Th,Fr	03/29/13 6:43AM (Fr)	00:30	EYEWITNESS NEWS SUNRISE	MAIG13IN1430H	\$900.00	
4.0		Line Remarks:	7-9A TODAY						
	SPOT		Per week (6),Tu,We,Th,Fr	03/26/13 7:22AM (Tu)	J	Today Show	MAIG13IN0630H	\$800.00	
	SPOT		Per week (6),Tu,We,Th,Fr	03/26/13 8:43AM (Tu)	1	Today Show	MAIG13IN0630H	\$800.00	
·	SPOT SPOT		Per week (6),Tu,We,Th,Fr Per week (6),Tu,We,Th,Fr	03/27/13 8:44AM (We) - 03/28/13 7:21AM (Th)		Today Show Today Show	MAIG13IN0630H	\$800.00	
	SPOT		Per week (6),Tu,We,Th,FT Per week (6),Tu,We,Th,Fr	03/28/13 7.21AM (Th) 03/28/13 8:46AM (Th)	l	Today Show Today Show	MAIG13IN1430H ————————————————————————————————————	\$800.00 	
	SPOT		Per week (6),Tu,We,Th,Fr	03/29/13 8:37AM (Fr)	J		MAIG13IN1430H	\$800.00 \$800.00	
-									
5.0	SPOT	9:00:00AM-10:00:00	9-10A TODAY Per week (3),Tu,We,Th,Fr	03/27/13 9:53AM (We)	00:30	Today Show II	MAIG13IN0630H	\$400.00	
	SPOT		Per week (3),Tu,We,Th,Fr	03/28/13 9:30AM (Th)	l	Today Show II Today Show II	MAIG13IN003011		
	SPOT -		Per week (3),Tu,We,Th,Fr	03/29/13 9:53AM (Fr)		Today Show II	MAIG13IN1430H	\$400.00	
-	Contract	Line Remarks:	10-11A TODAY			′			
0.0	SPOT		Per week (3),Tu,We,Th,Fr	03/27/13 10:51AM (We)	00:30	TODAY SHOW III	MAIG13IN0630H	\$300.00	
	SPOT		Per week (3),Tu,We,Th,Fr	03/28/13 10:30AM (Th)	00:30	TODAY SHOW III	MAIG13IN1430H	\$300.00	
. – – -	SPOT	10:00:00AM-11:00:00	Per week (3),Tu,We,Th,Fr	03/29/13 10:27AM (Fr)		TODAY SHOW III	MAIG13IN1430H	\$300.00	
7.0	Contract	Line Remarks:	12-12:30P NOON NEWS						
	SPOT	12:00:00PM-12:30:00	Per week (3),Tu,We,Th,Fr	03/27/13 12:10PM (We)	00:30	Eyewitness News At 12PM	MAIG13IN0630H	\$350.00	
	SPOT	12:00:00PM-12:30:00	Per week (3),Tu,We,Th,Fr	03/28/13 12:20PM (Th)	00:30	Eyewitness News At 12PM	MAIG13IN1430H	\$350.00	
	SPOT	12:00:00PM-12:30:00	Per week (3),Tu,We,Th,Fr	03/29/13 12:26PM (Fr)	00:30	Eyewitness News At 12PM	MAIG13IN1430H	\$350.00	
8.0	Contract	Line Remarks:	12:30-1P NOON NEWS						
	SPOT	12:30:00PM- 1:00:00	Per week (3),Tu,We,Th,Fr	03/26/13 12:50PM (Tu)	00:30	Eyewitness News At 1230PM	MAIG13IN0630H	\$350.00	
	SPOT		Per week (3),Tu,We,Th,Fr	03/27/13 12:55PM (We)	00:30	Eyewitness News At 1230PM	MAIG13IN0630H	\$350.00	
	SPOT	12:30:00PM- 1:00:00	Per week (3),Tu,We,Th,Fr	03/28/13 12:37PM (Th)	00:30	Eyewitness News At 1230PM	MAIG13IN1430H	\$350.00]
9.0	Contract	Line Remarks:	2-3P DR OZ						
	SPOT	2:00:00PM- 3:00:00I	Per week (3),Tu,We,Th,Fr	03/27/13 2:28PM (We)	00:30	DR. OZ	MAIG13IN0630H	\$400.00	
	SPOT		Per week (3),Tu,We,Th,Fr	03/28/13 2:39PM (Th)	J	DR. OZ	MAIG13IN1430H	\$400.00	
	SPOT	2:00:00PM- 3:00:00I	Per week (3),Tu,We,Th,Fr	03/29/13 2:26PM (Fr)	00:30	DR. OZ	MAIG13IN1430H	\$400.00	
10.0	Contract	Line Remarks:	3-4P ELLEN						
	SPOT		Per week (3),Tu,We,Th,Fr	03/27/13 2:59PM (We)	00:30	ELLEN DEGENERES	MAIG13IN0630H	\$500.00	
	SPOT		Per week (3),Tu,We,Th,Fr	03/28/13 3:34PM (Th)	l – – – –	ELLEN DEGENERES	MAIG13IN1430H	\$500.00 	
	SPOT	3:00:00PM- 4:00:00I	Per week (3),Tu,We,Th,Fr	03/29/13 3:34PM (Fr)	00:30	ELLEN DEGENERES	MAIG13IN1430H	\$500.00 	
11.0		Line Remarks:	5-6P EARLY NEWS						
	SPOT 	5:00:00PM- 6:00:00I	Per week (3),Tu,We,Th,Fr	03/27/13 5:53PM (We)	00:30	Eyewitness News At 530PM	MAIG13IN0630H	\$1000.00	
					<u> </u>		<u> </u>		Page: 1



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Advertiser Agency

Buyer Salesperson Mayors Against Illegal Guns Action(9402) Public Affairs Engagement c/o LUC (5040)

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ACTION FUND

NEW ORDER

Product Political/Issues (1129) **Brand** political issue (13047) **Acct Types** National/Political Issue Est/Headline

Demo A35+ Revision

Comments

ACTION FUND/ECR07955628

Package

CO-OP/Order Type

Invoice

Inv Date

Terms

Contract

Bill Type

Period

Gen. Date 4/1/2013 2:14:26PM

298112

108485

Standard

3/31/2013

Cash In Advance

2/25/2013 - 3/31/2013

No/Normal

AgM

OFFICIAL DILLING INVOICE

WTHR (WTHR) OFFICIAL BILLING INVOICE									
Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	SPOT	5:00:00PM- 6:00:00I	Per week (3),Tu,We,Th,Fr	03/28/13 5:22PM (Th)	00:30	Eyewitness News at 5pm	MAIG13IN1430H	\$1000.00	
	SPOT	5:00:00PM- 6:00:00I	Per week (3),Tu,We,Th,Fr	03/29/13 5:12PM (Fr)	00:30	Eyewitness News at 5pm	MAIG13IN1430H	\$1000.00	
12.0	Contract	Line Remarks:	6-6:30P EARLY NEWS						
	SPOT	6:00:00PM- 6:30:00I	Per week (3),Tu,We,Th,Fr	03/26/13 6:21PM (Tu)	00:30	Eyewitness News at 6PM	MAIG13IN0630H	\$1200.00	
	SPOT	6:00:00PM- 6:30:00I	Per week (3),Tu,We,Th,Fr	03/27/13 6:09PM (We)	00:30	Eyewitness News at 6PM	MAIG13IN1430H	\$1200.00	
	SPOT	6:00:00PM- 6:30:00I	Per week (3),Tu,We,Th,Fr	03/28/13 6:26PM (Th)	00:30	Eyewitness News at 6PM	MAIG13IN1430H	\$1200.00	
13.0	Contract Line Remarks: 7-7:30P WHEEL								
	SPOT	7:00:00PM- 7:30:00I	Per week (3),Tu,We,Th,Fr	03/27/13 7:12PM (We)	00:30	Wheel Of Fortune	MAIG13IN1430H	\$1100.00	
	SPOT	7:00:00PM- 7:30:00I	Per week (3),Tu,We,Th,Fr	03/28/13 7:13PM (Th)	00:30	Wheel Of Fortune	MAIG13IN1430H	\$1100.00	
	SPOT	7:00:00PM- 7:30:00I	Per week (3),Tu,We,Th,Fr	03/29/13 7:07PM (Fr)	00:30	Wheel Of Fortune	MAIG13IN1430H	\$1100.00	
L4.0	Contract Line Remarks: 7:30-8P JEOPARDY								
	SPOT		Per week (3),Tu,We,Th,Fr	03/26/13 7:35PM (Tu)	00:30	Jeopardy	MAIG13IN0630H	\$1200.00	
	SPOT	7:30:00PM- 8:00:00I	Per week (3),Tu,We,Th,Fr	03/28/13 7:43PM (Th)		Jeopardy	MAIG13IN1430H	\$1200.00	
	SPOT	7:30:00PM- 8:00:00I	Per week (3),Tu,We,Th,Fr	03/29/13 7:35PM (Fr)		Jeopardy	MAIG13IN1430H	\$1200.00	
15.0	Contract	Line Remarks:	11-11:35P LATE NEWS	- ,					
	SPOT			03/26/13 11:29PM (Tu)	00:30	Eyewitness News Nightbeat	MAIG13IN0630H	\$1400.00	
	SPOT		Per week (3),Tu,We,Th,Fr,Sa,Su	03/27/13 11:11PM (We)		Eyewitness News Nightbeat	MAIG13IN1430H	\$1400.00	
	SPOT		Per week (3),Tu,We,Th,Fr,Sa,Su	03/30/13 11:24PM (Sa)		<u> </u>	MAIG13IN1430H	\$1400.00	
16.0		Line Remarks:		(-1,		Zyomanoso nono mgmocac		\$1100.00	
16.0	SPOT		11:35P-12:37A TONIGHT Per week (3),Tu,We,Th,Fr	03/27/13 12:30AM (We)	00.30	Tonight Show	MAIG13IN1430H	* F00.00	
	SPOT		Per week (3), Tu, We, Th, Fr	03/28/13 12:30AM (Th)		Tonight Show	MAIG13IN1430H	\$500.00	
	SPOT		Per week (3),Tu,We,Th,Fr	03/29/13 12:00AM (Fr)		Tonight Show	MAIG13IN1430H	\$500.00	
17.0				03/23/13 12:00/11 (11)	00.50	Tonight Show	MAIGISINITSON	\$500.00	
17.0	SPOT	t Line Remarks:	12:37-1:36A FALLON	02/27/12 1.24AM (Ma)	00.20	L . No. L	MAY C4 27N 4 42011		
	SPOT		Per week (2),Tu,We,Th,Fr Per week (2),Tu,We,Th,Fr	03/27/13 1:34AM (We) 03/28/13 1:23AM (Th)		Late Night	MAIG13IN1430H	\$200.00	
			Per week (2), ru, we, m, rr	U3/26/13 1:23AM (111)	00:30	Late Night	MAIG13IN1430H	\$200.00	
18.0		Line Remarks:	6-7A SUNRISE						
	SPOT	6:00:00AM- 7:00:00	Per week (1),Sa	03/30/13 6:52AM (Sa)	00:30	EYEWITNESS NEWS SUNRISE S/S	MAIG13IN1430H	\$300.00	
19.0	Contract	Line Remarks:	7-8A TODAY						
	SPOT	7:00:00AM- 8:00:00	Per week (1),Sa	03/30/13 7:52AM (Sa)	00:30	Saturday Today	MAIG13IN1430H	\$500.00	
20.0	Contract	Line Remarks:	8-10A SUNRISE						
	SPOT	8:00:00AM-10:00:00	Per week (1),Sa	03/30/13 9:54AM (Sa)	00:30	Eyewitness News Sunrise 9AM	MAIG13IN1430H	\$600.00	
21.0	Contract	Line Remarks:	6-6:30P EARLY NEWS						
	SPOT	6:00:00PM- 6:30:00I	Per week (1),Sa	03/30/13 6:23PM (Sa)	00:30	Eyewitness News at 6PM	MAIG13IN1430H	\$600.00	
22.0	Contract	Line Remarks:	5:30-6A CHRIS MATTHEW	S					
	SPOT	5:30:00AM- 6:00:00	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	03/31/13 5:53AM (Su)	00:30	Chris Matthews	MAIG13IN1430H	\$70.00	
23.0	Contract	Line Remarks:	6-7A SUNRISE						
	SPOT	6:00:00AM- 7:00:00		03/31/13 6:26AM (Su)	00:30	EYEWITNESS NEWS SUNRISE S/S	MAIG13IN1430H	\$150.00	
24.0				(11)		Z.Z.IIIIIZOS NZIIIG GOIIIIGGZ 6/6		\$130.00	
24.0	SPOT	7:00:00AM- 8:00:00	7-8A SUNRISE	03/31/13 7:51AM (Su)	UU·3U	Eyewitness News Sunrise 7AM	MAIG13IN1430H	¢400.00	
	51 01	,.00.00API- 0.00.00	I CI WCCK (1),Ju	05/31/13 /.31Airi (30)	50.50	Lycvilliess News Sullise /AM	MACE ENTRE EDITOR IN	\$400.00	
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Comments

Demo

Revision

Buyer

Salesperson

A35+

ACTION FUND NEW ORDER

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Terms Cash In Advance Contract

108485 **Bill Type** Standard Period 2/25/2013 - 3/31/2013

CO-OP/Order Type No/Normal

Package

Gen. Date 4/1/2013 2:14:26PM

WTHR (WTHR)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
25.0	Contract SPOT	Line Remarks: 8:00:00AM- 9:00:00A	8-9A TODAY Per week (1),Su	03/31/13 8:55AM (Su)	00:30	Sunday Today	MAIG13IN1430H	\$500.00	
6.0	Contract	Line Remarks:	10-11A MEET THE PRESS						
	SPOT	10:00:00AM-11:00:00	Per week (1),Su	03/31/13 10:38AM (Su)	00:30	Meet The Press	MAIG13IN1430H	\$500.00	
7.0	Contract	Line Remarks:	11:30P-12MID SPORTS JA	<u>M</u>					
	SPOT	11:30:00PM-12:00:00	Per week (1),Su	03/31/13 11:51PM (Su)	00:30	13 Sports Jam	MAIG13IN1430H	\$350.00	
							Gross Total	\$38,770.00	Total Spots 59

We warrant the broadcast information shown herein was taken from the official station log. Advertiser and agency are jointly and severally obligated to pay this invoice. Payment by Advertiser to Agency shall not constitute payment to station.

\$38,770.00 Commission (\$5,815.50) Net Total \$32,954.50

Total Spots